

## Could it be Sarcoma?

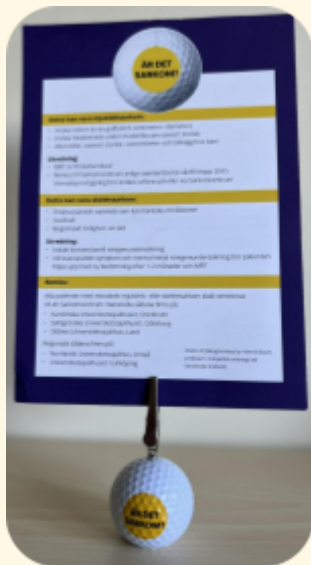
- *Raising awareness about sarcoma in primary health care*



In 2022 the Swedish Sarcoma association launched the campaign *Could it be Sarcoma?*. The purpose was to raise awareness about sarcoma and when further investigation is indicated within the primary health care.

On average, a general doctor meets **one** patient with sarcoma during their whole career. That is why it is crucial with a constant reminder!

The golf ball was sent out to all primary health care centres in Sweden. In order to spread the message further and make sure that the doctors actually saw and understood the importance of the campaign we also visited the yearly summit for general doctors in Visby, Gotland. 400 doctors received a goodie bag which included the golf ball and a fact sheet to put on their desk as a reminder on when to consider sarcoma.



The golf ball was used as a visual aid to help determine when a mass should be suspected as a potential sarcoma. In addition, a fact sheet was included which states the most common symptoms of soft tissue and bone sarcoma and provides guidelines on how to proceed with the investigation.



Overall, the campaign aimed to raise the concern that many sarcoma patients are missed in primary care which might cause delays in their diagnosis and treatment. A correct and fast diagnosis is crucial for improving the survival rates and quality of life for sarcoma patients!